ACF EVENTS
MORE THAN JUST TEAM BUILDING

SUSTAINABILITY POLICY

Creating fun and memorable experiences for the good of people and planet



We actively manage our events and daily office operations to minimise our environmental footprint.
All team members are engaged and committed to our sustainability efforts and future goals.

ACF Events is commitment to be net zero by 2030



People

- Supporting our local community through volunteer days and using local suppliers where required.
- Being a supportive workplace that employees feel proud to be a part of.
- Ensuring we follow ethical business practices.

Planet

- To minimise our negative impact on the planet. Eliminating negative impacts where possible.
- To actively promote activities that are better for the planet.
- To make it easy for our clients to book sustainable events.

OUR TIMELINE

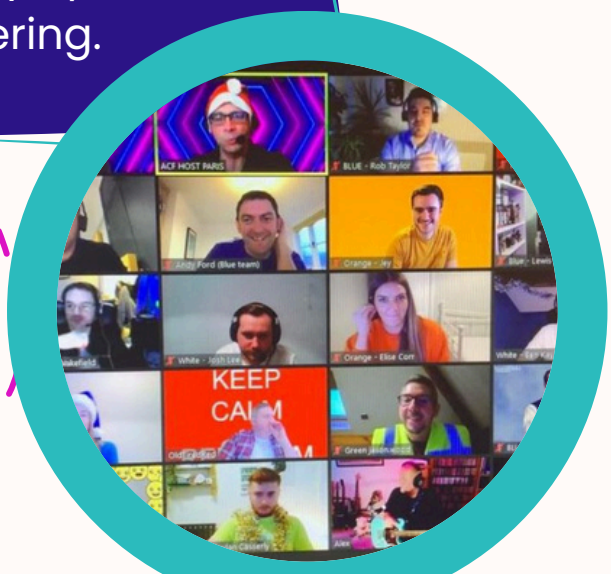
2018

Started the process of removing vehicle based activities from our product range



2020

Adapted to online events, and we still have virtual activity options in our product offering.



2022

Became Greengage Agency Certified



2023

Increased our wellbeing product offering



2024

Won Silver Agency Award at Greengage Awards



2025

PlanetWise Brochure launched



EVENT ACTIVITIES

To support our customers in making informed decisions, we have created a dedicated brochure of our more sustainable activities - PlanetWise. As sustainability covers a wide range of positive impacts, we created 3 categories to illustrate the sustainable aspects of each activity included in this brochure, see the 3 categories below.

This brochure and its researched findings were created with guidance by Greengage.



LOW CARBON CO_2 ACTIVITY

Activities that have no single use items. Ideally items for this activity can be made from recycled materials. These activities have little to no negative impacts on the environment, with our leave no trace policy in place.



CHARITABLE CONTRIBUTION

These activities have charity at the heart of their purpose. Each one links with a charity to create, or source required items or engages employees in a fundraising challenge. We can tailor the event to your chosen charity or recommend a worthy cause.



POSITIVE IMPACT ACTIVITY

These activities can have a positive impact on guests' daily lives. From wellbeing practices that can be used in their personal lives to professional development. The activities will also have little to no negative impacts on the environment

HOLISTIC EVENT SUPPORT

- As these categories apply just to event activities, we have created a guide with Sustainable Event Tips, see our Greener Events Guide.
- We can support our clients with measuring and off-setting their event's carbon footprint.

LEAVE NO TRACE POLICY

Our activities can be held in a range of different environments including field locations. No matter what activity or location, we always take any kit away with us, leaving the venue as we found it.

We are committed to providing Wellbeing activity options to our clients, equiping them with vital skills that can be implemented into their daily wellbeing.

All contracted employees have access to an Assistance Programme - a confidential service that provides support and guidance with any personal or professional problems that may affect employees overall health and wellbeing.





All contracted employees are encouraged to engage with training opportunities to aid them in their professional development.

We provide engaging work placement opportunities allowing students to see and experience the different departments that make ACF Events.

ACF have a diversity and equality policy in place to ensure a fair workplace for all.

Our events aim to help support businesses with their productivity, efficiency, and workplace wellbeing.

We also support local suppliers where possible.





We support event bookers with sustainable event suggestions that they can apply to their events, this includes providing them information on how guests can travel more sustainably to events including their chosen venues public transport options.

During event planning, our Operations Team ensure that the number of vehicles travelling to events is kept to the required minimum, where possible, this includes events when we require a large workforce.

In 2025, we joined The Conscious Pledge by Greengage - an initiative uniting our industry's professionals who are cutting single-use plastics from their work to protect our oceans, our health, and our planet. It's all about working more consciously and centres on cutting single-use plastics from our supplier/partners visits to the office.

Procurement

We take a sustainable approach to procurement. For example, we purchase 100% recyclable printing paper, and effective eco-friendly cleaning products. Our office furniture is either from our previous office or pre-loved items. For event kit, we try to repurpose unused items to minimise our operational carbon footprint.

Supply Chain

In 2024 we implemented an improved Supplier Code of Conduct to include Sustainability standards. We are committed to supporting our suppliers in improving their sustainable operations as well as assessing new suppliers on their sustainable actions.

Achievement Spotlight





In 2025, our Operations Team were tasked with making a Ski lift and Apres Ski themed props to dress a hotel event room for their Christmas events.

Adrian (Our very talented Head of Logistics) went for the challenge of finding unused items in the warehouse to make the props.

Ski Lift: This was made from an old clothes rail, a broken wheel from a sack truck, materials from an old event swing frame sign, repurposed nuts and bolts.

Ski Rack: Second hand skis and equipment and 2 old pallets.

POSITIVE PARTNERSHIPS

Collaboration is key to sustainable growth, ACF has memberships with great organisations that are pushing for sustainable business practices.

- ACF have proudly been an accredited agency with Greengage Solutions since 2022. We are committed to their Conscious Pledge.
- In 2025 ACF joined Bristol Climate and Nature Partnership

Greengage

Bristol Climate & Nature Partnership

SUPPORTING GOOD CAUSES

Each employee can take 2 days a year to support a local cause.
In 2025 and 2026 we supported Dorothy House Hospice Care for their annual Christmas Tree collection, sending out our 2 vans to collect trees from the local area and Bath.

We also want to support our clients in their fundraising goals, if a client books a Charity fun day with ACF we will make a donation to their chosen charity. We also have a helpful guide of ways that clients can raise funds for their chosen charity at their fun day event.

ONE VOICE BRISTOL

In October 2025, we had the privilege of collaborating with Sleep Pod to help deliver the very first One Voice Bristol event. The day brought together charities, community groups, and businesses to explore collaborative solutions to homelessness in Bristol. It was filled with inspiring stories, powerful discussions, and the beginnings of meaningful partnerships working toward real change.

This is just the start. We're looking forward to continuing our work with Sleep Pod, building awareness within the corporate community and strengthening connections between charities and companies across Bristol.



The company's sustainability journey is lead by Amy Stevenson, Business Manager.
For any questions or more details - amy@acfevents.co.uk